Nathan Kowalski

I am a web developer from San Diego, CA.

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Experience

Senior Full-Stack Developer

Smashtech | *December 2019 - Present* | San Diego, CA

• Develop and maintain multiple applications involving both front-end (Angular 9+, Keystone) and back-end (Node, Express, MongoDB).

• Implement and optimize deployment processes for multiple end-to-end environments (AWS, CircleCI).

• Migrate business functionality from AWS hosted servers (EC2) to serverless functions (Lambda) to decrease costs and increase efficiency.

• Lead development and setup success metrics (Google Tag Manager, Google Analytics) on multiple A/B test features for increased revenue.

Web Developer II

ESET North America | *January 2019 - December 2019 • 1 year* | San Diego, CA

• Maintain and optimize e-store product pages and order funnels on both client (AngularJS) and server side (PHP, Netsuite).

• Implement site tracking functionality for a variety of analytic platforms (Adobe, Google, Eloqua).

Senior Web Developer

American Advisors Group | *August 2018 - December 2018 • 5 months* | Irvine, CA

• Develop PHP template files with custom fields to enable non-technical business users to update front-end content (Wordpress).

• Define requirements and tools (InVision) for web designers to collaborate efficiently with developers.

• Assist digital marketing team with technical implementation of tags (Google Tag Manager) and event tracking (Google Analytics).

• Troubleshoot and implement fixes to ensure website compliance with accessibility standards.

Senior Web Development/Designer

Experian Consumer Services | *May 2013 - August 2018 • 5 years 4 months* | Costa Mesa, CA

• Coordinate closely with web designers and stakeholders to achieve business requirements and execute marketing strategies on the front-end.

• Manage entire websites on multiple domains, in multiple environments, using traditional code repositories (Git) or an in-house CMS.

• Write injectable front-end code recipes and setup campaigns for A/B testing (Adobe Target Standard).

• Contribute to Experian global rebrand with new codebase (Git repo, SASS framework) and design (living style guide, modularized components).

• Maintain expertise in an ever-evolving list of web (Bootstrap, SASS), design (Sketch, Photoshop), and management (Wrike, Asana) tools.

Education

San Diego State University

Bachelor of Applied Science, Information Systems

2007 - 2009

San Francisco State University

General Education

2004-2006

Skills

Code	Tools	Programs
• HTML	• AWS	• Git
• CSS/SASS	• Wordpress	• Wrike/Asana
• ES6/JS/JQuery	• Google Analytics	• Sketch
• Angular 9+	• Adobe Target	• Adobe CS
• PHP	• Salesforce	• InVision